



INGREDIENTS FOUND IN THE JACK N' JILL ORAL CARE RANGE

XYLITOL - is derived from Non GMO corn. It does not break down like sugar and can help keep a neutral pH level in the mouth. Xylitol also prevents bacteria from sticking to the teeth. This is how it protects the teeth from tooth decay.

NATURAL FLAVOR - Our products are flavored with natural ingredients like pure mint oils and fruit extracts.

ALOE BARBADENSIS LEAF - Aloe Barbadensis, or Aloe Vera, is a succulent plant which offers many benefits and is suited for all skin types, especially dry, damaged, irritated, broken and sensitive skin. It offers anti-inflammatory, antioxidant, antimicrobial, humectant, and soothing qualities for skin. Due to Aloe's high-water content (over 99% water) it is a great way to hydrate, moisturize and rejuvenate the skin with natural nutrients.

MENTHA ARVENSIS LEAF OIL - Assists in killing germs, restricting bacterial growth, refreshing your breath, strengthening your gums and whitening your teeth.

MENTHA AUSTRALIA - native to the wild, pristine rainforests and waterways of eastern Australia. It is known for its fresh aromatic flavor and is used by indigenous Australians for medicinal purposes.

POTASSIUM NITRATE - works slowly (usually over 1-2 months) to reduce the sensitivity and therefore the unpleasant pain experienced with sensitive teeth.

SODIUM BICARBONATE - breaks down residue that forms stains on teeth. Creates an alkaline environment in the mouth, which neutralises acid produced by decay-causing bacteria

PROPOLIS EXTRACT - resin that has natural anti-bacterial properties. Promotes a clean feeling that lasts longer because the bacteria are held at bay. Also beneficial in cases of gingivitis or other gum infections due to its antibacterial properties.

MYRRH OIL - resin that has natural anti-bacterial properties. Promotes a clean feeling that lasts longer because the bacteria are held at bay. Also beneficial in cases of gingivitis or other gum infections due to its antibacterial properties.

CALENDULA OFFICINALIS EXTRACT - Calendula oil has powerful antifungal, anti-inflammatory, and antibacterial properties. It helps reduce gum inflammation as well as fight against gingivitis, cavities, plaque and more. It's also an astringent, which helps fight mouth bacteria and promotes a healthy oral environment.

CHAMOMILLA RECUTITA FLOWER EXTRACT - antiseptic, antibacterial and antifungal properties

HYDROXYETHYL CELLULOSE - Hydroxyethylcellulose is a plant-derived amino acid

GLYCERIN - Derived from Coconuts, Glycerin is important for the texture of the paste/gel so it can glide over the teeth.

XANTHAN GUM - Xanthan gum is a multifunctional ingredient. It is considered safe by the Food and Drug Administration for direct addition to food¹ and functions as a stabilizer, emulsifier, thickener, and suspending agent.

POTASSIUM SORBATE - is a naturally occurring antimicrobial compound which is GRAS (Generally Regarded As Safe) by regulators in the developed world (MHRA (UK), TGA (Aust) ,FDA (USA) etc) and as such it appears widely in food products and cosmetics on store shelves in most countries.

CITRIC ACID - is produced from corn and is a weak acid used to adjust the pH in our products and help stabilize them.

HYDRATED SILICA - is used in toothpastes and gels widely because of its mild abrasive properties. It helps your toothbrush remove plaque that adheres to teeth. It's actually one of the most important components in toothpaste.

SORBITOL - Sorbitol is a sugar alcohol made from plant-based carbohydrates broken down through chemical processing. That means it's not actually sugar, so it is added to our toothpastes to create a sweet flavour without leading to tooth decay. Because oral bacteria cannot metabolize sorbitol, it is not converted to cavity-causing acids and, therefore, the teeth are protected. As an added bonus it also helps to relieve dry mouth by its ability to draw in water.

SODIUM COCO SULPHATE - Sodium Coco-Sulfate is a sodium salt of the sulfate ester of coconut alcohol. Sodium coco sulfate is a much larger molecule than Sodium lauryl sulfate which is too big to penetrate the skin and therefore does not have the same irritancy.

CELULLOSE GUM - Cellulose is a naturally occurring component found in the cell walls of plants.

SODIUM CHLORIDE - Sodium chloride is purified salt from the earth. It is found naturally in large amounts in sea water.